

# TIM ALLEN

## VIDEO PRODUCTION AND MIXED MEDIA EXPERT

Seasoned editor, motion graphics artist and manager with more than a decade of experience.



## PERSONAL STATEMENT

A highly skilled and creative Video and Mixed Media Expert with around 15 years of experience in the industry. Adept at conceptualising, producing, and editing multimedia content that engages and captivates audiences.

Seeking opportunities to leverage my expertise and passion for visual storytelling to contribute to a dynamic team or project.

Worked with some of the world's biggest tech clients from Google and Samsung, to Amazon and Plan International.

Editing, direction, motion graphics, design.

Highly skilled in Photoshop, Premiere Pro, After Effects, DaVinci Resolve, Audition and more.

**video | animation | engagement**

*"There is no shame in not knowing something. The shame is in not being willing to learn."*

## CONTACT INFORMATION



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# TIM ALLEN

## SKILLS

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Video Production  
Video Editing (Adobe Premiere Pro, Final Cut Pro, Davinci Resolve)  
Motion Graphics (Adobe After Effects)  
Audio Editing and Sound Design (Adobe Audition) Graphic Design (Adobe Photoshop)  
Storyboarding and Scriptwriting  
Project Management  
Team Leadership  
Multimedia Presentation  
Budgeting and Cost Control  
Client Collaboration  
Creative Problem Solving

## WORK EXPERIENCE

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### **Freelance Video Producer and Editor**

JUL 2017 TO PRESENT

- Successfully managed a freelance video production business, working with a diverse clientele ranging from small businesses to non-profit organizations, including EA Games, Plan International, and Penhaligon's.
- Produced, directed, and edited videos for marketing campaigns, promotional materials, documentaries, and special events.
- Collaborated closely with clients to understand their unique needs and goals, delivering customised multimedia solutions that achieved desired results.
- Utilised Adobe Creative Suite, and other industry-standard software to edit and enhance video content.
- Advised on best practices for internal teams and individuals as a consultant.
- Designed motion graphics and animations to add visual appeal and storytelling elements to videos.
- Managed all project aspects, including budgeting, scheduling, and post-production processes.

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## WORK EXPERIENCE

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### **Video Production Manager / Head of Video**

" QUADMARK

FEB 2020 TO AUG 2023 "

- Led a team of multimedia professionals in the production of compelling video content for various clients across industries, including Google, Nokia, Amazon, Samsung and Avepoint.
- Conceptualised and executed multimedia projects from pre-production to post-production, ensuring high-quality deliverables within budget and timeline constraints.
- Collaborated with clients to understand their vision and goals, translating them into creative multimedia solutions that met or exceeded expectations.
- Utilised industry-standard software and equipment for video production, motion graphics, and audio editing to create visually stunning and engaging content.
- Managed all aspects of video shoots, including location scouting, casting, script development, and directing talent and crew.
- Oversaw post-production processes, including video editing, colour correction, sound design, and visual effects, resulting in polished and professional final products.
- Remained updated with industry trends and emerging technologies to incorporate innovative techniques into multimedia projects.

### **E-learning Consultant and Content Creator**

"KING'S COLLEGE LONDON

OCT 2019 TO FEB 2020"

- Produced multimedia content, including video, audio, and graphic design, to support the university's education and communication efforts.
- Created and maintained the company's online learning system, managing the upload schedule and optimising media content.
- Developed multimedia presentations and interactive materials for tutorial and learning purposes.
- Collaborated with cross-functional teams to develop and execute multimedia strategies that aligned with the universities learning objectives.
- Provided a consultancy process for other employees to continue beyond my posting.

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## WORK EXPERIENCE

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### Learning and Development Video Specialist

"EDF ENERGY.

SEPT 2013 TO SEPT 2019"

- Video production, filming and editing for both internal and external (YouTube and EDF Energy Website) consumption
- Motion graphics and GIFs for mailers and internal assets
- Graphic Design and Photoshop for training assets, and external adverts
- Accessibility management of all assets
- Producer and editor in large scale TV adverts
- Lead e-learning content creator, working with various systems, including Storyline and Moodle
- Liaising with business stakeholders to discuss, amend and qualify training interventions
- Evaluation of training interventions to the level required, including return on investment reporting if necessary