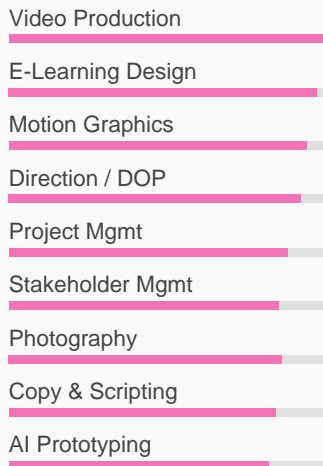


CORE SKILLS



SOFTWARE

Premiere Pro
After Effects
DaVinci Resolve
Photoshop / Illustrator
Audition
Articulate Storyline 360
Moodle / SCORM
OBS / vMix
Jira / Confluence
Asana
Claude API / AI prototyping

CONTACT

07572 299662
ichbintimo@gmail.com
ichbintimo.co.uk
linkedin.com/in/ichbintimo
Worthing, UK

PROFILE

25+ years in the industry, 20+ of them hands-on in production, across video, motion graphics, design, e-learning, photography, project management and AI-assisted production. Directed shoots and led content for 50+ major brands including Google, Nokia, Samsung and Amazon, and built AI workflows that cut production time from days to minutes. Skills expanded with every project: equally comfortable on a shoot, in an edit suite, in a design tool, or running a content roadmap across international stakeholders.

EXPERIENCE

Senior Multimedia Specialist

Mews · Full-time · Remote

Dec 2025 – Jul 2026

Designing and overseeing high-impact multimedia content for Mews University. Built AI-powered tools including a bulk translation pipeline (FR/DE/ES/NL) and a Claude-based script generation workflow. Content roadmaps managed via Jira and Confluence; stakeholder alignment across Product, Marketing and Enablement teams.

Educational Content Creation Lead

Mews · Full-time · Remote

Jan 2024 – Dec 2025

Led strategy and delivery of product education for a global SaaS audience. Managed content sprints in Asana and Jira, documented processes in Confluence, and coordinated cross-functional sign-off across international stakeholders.

Video Production Manager / Head of Video

Quadmark · Remote

Jul 2022 – Jul 2023

Managed a team of editors, animators and motion designers. DOP across all client projects — Google, Vodafone, BT, Nokia, Openreach. Responsible for quality, WCAG broadcast accessibility and client strategy.

Video Lead

Quadmark

Sep 2020 – Jul 2022

DOP, live streams, event pre-records, SFX and Foley creation, QA and video production training.

E-Learning Consultant

King's College London · Contract

Oct 2019 – Feb 2020

DOP across university shoots. Edited video, produced motion graphics, created Articulate Storyline e-learning modules as SCORM packages for distance learning courses.

L&D & Video Specialist

EDF Energy · 10 years

Jun 2009 – Jul 2019

Pioneered video-based L&D across the business. Motion graphics, TV advert production, Storyline/Moodle e-learning, accessibility management and training evaluation. Built internal video channels on YouTube and the EDF website.

Team Performance Coach

Norwich Union Insurance · 9 yrs 10 mos

Aug 1999 – May 2009

One-to-one and group performance, sales and KPI training. Web-based training module creation. Where the passion for L&D first took hold.

FREELANCE HIGHLIGHTS (SELECTED)

Concept Artist — Full Fat Agency, Kronenbourg pitch (won) · 2023

Cinematographer — Superdry, Oxford Street brand event · 2023

Rig Removal / Rotoscoping — Statler & Waldorf stop motion · 2023

Video Editor / Motion — Plan International #IDOG social campaign · 2023

Video Production Lead — Mash Gang investor pitch · 2022

L&D Consultant — Various clients · 2019–Present